



## Certified What is a B-Corporation?



Corporation  
bcorporation.net

A Benefit Corporation is a new type of corporation that is required to generate benefits for people and the planet. By law, Benefit Corporations make a commitment to protect their employees, the interests of the community and the planet when making decisions, even if those decisions are not the

best for the bottom line. Benefit Corporations are held accountable by a third-party certifier that assesses the company's impact.

## 2015-16 Highlights

In the last year, Social Impact Architects engaged in multiple activities to generate public benefit and focused specifically on three areas: commitment to employees, the community and the environment. The following is a summary of the company's activities in those areas.



For questions, contact Suzanne Smith, Founder & CEO / 214.256.3579  
Learn the latest through our blog, SocialTrendSpotter, or follow us:



@socialtrendspot



socialimpactarchitects.com/wp



## Commitment to Our Employees

Social Impact Architects believes its employees are the company's greatest assets. They enable the company to provide high-quality, customized service to the nonprofit organizations, social enterprises and responsible corporations it serves. To honor its employees' work, Social Impact Architects ensures all employees receive a **livable salary** along with **medical, dental and vision benefits**. When the company hits certain financial targets, it also **shares profits** with employees.

## Commitment to Our Community

While the company's core business is to help organizations serving poor and often neglected communities, Social Impact Architects also **volunteers company time** to work on issues of greatest importance. In 2016, the company provided pro bono services to the South Dallas/Fair Park Trust and the Commission on Homelessness in Dallas, Texas. To ensure the next generation of social entrepreneurs are equipped to handle 21st-century challenges, Social Impact Architects also provided **mentoring and career coaching** to students and young professionals. To help promote the growth of diverse businesses, the company also sources from **women- and minority-owned businesses** whenever possible.



## Commitment to the Environment

Social Impact Architects makes every effort to protect the planet and steward its natural resources wisely. The company purchases **recycled** and **third-party certified products** when possible. To minimize the impact of the company's transportation needs, Social Impact Architects **carpools** and **offsets its carbon usage** through the purchase of credits that support greenhouse gas emission reduction projects.

2016

# B IMPACT REPORT



What makes us a better company?

## B Impact Report

Certified since: February 2014

| Summary:        | Company Score | Median Score* |
|-----------------|---------------|---------------|
| Environment     | 13            | 7             |
| Workers         | 29            | 18            |
| Customers       | 37            | N/A           |
| Community       | 40            | 17            |
| Governance      | 25            | 6             |
| Overall B Score | 143           | 55            |

80 out of 200 is eligible for certification

\*Of all businesses that have completed the **B Impact Assessment**

\*Median scores will not add up to overall



Social Impact Architects has been named one of the Best for The World in 2015 and 2016 by B-Corporation. Companies receiving this honor set the gold standard for high impact and offer a positive vision of a better way to do business. Honorees are recognized for overall, environmental, community and worker impact for earning a score in the top 10% on the B Impact Assessment.