**Instructions:**

**Strengths Evaluation**

* 1) Through an individual or group process, complete the table below by listing your primary strengths and evaluating their potential.
* Your answers should be based on information that you have available at this point in time as well as your gut instinct.
* 2) Once you have answered all of the questions for each strength, rank the overall potential of the strength. A is for high potential, B is
* for moderate potential and C is for low potential. Remember, this is an art, not a science. Do the best that you can with what you
* know at this point in time.
* 3) Identify the top strengths and related opportunities based on those strengths that have the highest scores and opportunities with
* the most promise.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Strength** | **Is the strength different and distinct?****(Yes or No)** | **Who would value this strength?****(Identify)** | **How valuable is it? Do other options exist?****(Low, Medium or High)** | **What is the willingness and ability to pay for this strength?****(Low, Medium or High)** | **Is this a long-term strength?****(Yes or No)** | **What opportunities exist for this strength?****(Identify)** | **Overall Rank of Strength****(A, B or C)** |
| Example: New indoor gymnasium | Yes | * Athletic leagues (youth and adult)
* Parents with children
* Organizations in need of a large indoor space
 | Medium | Low | Yes | * Facility Rental Venture
* Summer Day Camp
* Winter Break Day Camp
 | B |
| Example: Care management services | No | * Seniors
* Persons with elderly family members
* Persons with disabled family members
 | High | Medium | Yes | * Geriatric Care Management
* Care Management Services
 | B |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Strength** | **Is this different and distinct?****(Yes or No)** | **Who would value this strength?****(Identify)** | **How valuable is it? Do other options exist?****(Low, Medium or High)** | **What is the willingness and ability to pay for the strength?****(Low, Medium or High)** | **Is this a long-term strength?****(Yes or No)** | **What opportunities exist for this strength?** | **Overall Rank of Strength****(A, B or C)** |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

Adapted from Community Wealth Ventures; *Community Wealth Seekers Guide*