**Instructions:**

**Strengths Evaluation**

* 1) Through an individual or group process, complete the table below by listing your primary strengths and evaluating their potential.
* Your answers should be based on information that you have available at this point in time as well as your gut instinct.
* 2) Once you have answered all of the questions for each strength, rank the overall potential of the strength. A is for high potential, B is
* for moderate potential and C is for low potential. Remember, this is an art, not a science. Do the best that you can with what you
* know at this point in time.
* 3) Identify the top strengths and related opportunities based on those strengths that have the highest scores and opportunities with
* the most promise.

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| **Strength** | **Is the strength different and distinct?**  **(Yes or No)** | **Who would value this strength?**  **(Identify)** | **How valuable is it? Do other options exist?**  **(Low, Medium or High)** | **What is the willingness and ability to pay for this strength?**  **(Low, Medium or High)** | **Is this a long-term strength?**  **(Yes or No)** | **What opportunities exist for this strength?**  **(Identify)** | **Overall Rank of Strength**  **(A, B or C)** |
| Example: New indoor gymnasium | Yes | * Athletic leagues (youth and adult) * Parents with children * Organizations in need of a large indoor space | Medium | Low | Yes | * Facility Rental Venture * Summer Day Camp * Winter Break Day Camp | B |
| Example: Care management services | No | * Seniors * Persons with elderly family members * Persons with disabled family members | High | Medium | Yes | * Geriatric Care Management * Care Management Services | B |

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| **Strength** | **Is this different and distinct?**  **(Yes or No)** | **Who would value this strength?**  **(Identify)** | **How valuable is it? Do other options exist?**  **(Low, Medium or High)** | **What is the willingness and ability to pay for the strength?**  **(Low, Medium or High)** | **Is this a long-term strength?**  **(Yes or No)** | **What opportunities exist for this strength?** | **Overall Rank of Strength**  **(A, B or C)** |
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Adapted from Community Wealth Ventures; *Community Wealth Seekers Guide*