



# Logic Model Template: XYZ Program

## THEORY OF CHANGE:

X

## GOALS, OUTCOMES & MEASUREMENT

### INPUTS

### ACTIVITIES

### OUTPUTS

### OUTCOMES

### MEASUREMENTS

### STRATEGIC OBJECTIVE

#### XYZ PROGRAM

#### Ask yourself:

- What do we invest?
- What is needed to be successful?

#### Options:

- Time
- Funding
- Staff
- Vendors
- Funders
- Partners
- Volunteers
- Equipment
- Skills
- Curriculum
- Best Practices
- Software
- Facilities
- Data/Evaluation Plan

#### Ask yourself:

- What do we do?
- What won't we do?
- What is the timeframe needed for fidelity & achievement?

#### Options:

- Counseling Sessions
- Group Sessions
- Workshops
- Publications
- Meetings
- Evaluation
- Advocacy

#### Ask yourself:

- Who was served?
- How were they served?

#### Options:

- Number attended
- Number distributed
- Number of forms completed
- Number of projects
- Number of sessions
- Number placed
- Number of referrals
- Number who achieve goal
- Number of downloads
- Number of media mentions

#### Ask yourself:

- How much?
- How well?
- How better off?

#### Options:

- **SHORT-TERM**
  - Knowledge/Skills
  - Attitude
  - Motivation
  - Awareness
  - Satisfaction
- **MEDIUM-TERM**
  - Status
  - Attainment
  - Behaviors
  - Practices
  - Policies
  - Procedures
- **LONG-TERM**
  - Situation
  - Environment
  - Conditions

#### Ask yourself:

- How can we measure process implementation?
- How can we measure return-on-investment?
- How can we measure change?

#### Options:

- Sign-In Sheet
- Satisfaction Survey
- Pre/Post Test
- Storytelling Interviews
- After-Action Review
- Budget

#### Ask yourself:

- How aligned is the impact with your organization or community goals?

#### Options:

- Strategic Plan Goal or Objective
- Bold Goal for Community and/or Organization