

Feasibility Scorecard

Overall Grade B+

GRADE				
A	B	C	D	E
Extremely favorable	Favorable	Neither favorable nor unfavorable, neutral	Slightly unfavorable	Extremely unfavorable
CRITERIA			INDICATORS	
MARKET				
Size & Need			B	
Outlook			A	
Solutions & Funding			B	
COMPETITION & IMPACT				
Competition/Comparables Landscape			A	
Ease of Entry into Market			B	
FIT, COLLABORATION, COSTS & ORGANIZATIONAL STRUCTURE				
Skills/Expertise/Resources			A	
Collaboration			B	
Costs			B	
Organizational Structure			B	

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