



Logic Model Template: XYZ Program

THEORY OF CHANGE:

X

GOALS, OUTCOMES & MEASUREMENT

INPUTS

ACTIVITIES

OUTPUTS

OUTCOMES

MEASUREMENTS

STRATEGIC OBJECTIVE

XYZ PROGRAM

Ask yourself:

- What do we invest?
- What is needed to be successful?

Options:

- Time
- Funding
- Staff
- Vendors
- Funders
- Partners
- Volunteers
- Equipment
- Skills
- Curriculum
- Best Practices
- Software
- Facilities
- Data/Evaluation Plan

Ask yourself:

- What do we do?
- What won't we do?
- What is the time frame needed for fidelity & achievement?

Options:

- Counseling Sessions
- Group Sessions
- Workshops
- Publications
- Meetings
- Evaluation
- Advocacy

Ask yourself:

- Who was served?
- How were they served?

Options:

- Number attended
- Number distributed
- Number of forms completed
- Number of projects
- Number of sessions
- Number placed
- Number of referrals
- Number who achieve goal
- Number of downloads
- Number of media mentions

Ask yourself:

- How much?
- How well?
- How better off?

Options:

- **SHORT-TERM**
 - Knowledge/Skills
 - Attitude
 - Motivation
 - Awareness
 - Satisfaction
- **MEDIUM-TERM**
 - Status
 - Attainment
 - Behaviors
 - Practices
 - Policies
 - Procedures
- **LONG-TERM**
 - Situation
 - Environment
 - Conditions

Ask yourself:

- How can we measure process implementation?
- How can we measure return-on-investment?
- How can we measure change?

Options:

- Sign-In Sheet
- Satisfaction Survey
- Pre/Post Test
- Storytelling Interviews
- After-Action Review
- Budget

Ask yourself:

- How aligned is the impact with your organization or community goals?

Options:

- Strategic Plan Goal or Objective
- Bold Goal for Community and/or Organization