



Certified What is a B-Corporation?



Corporation
bcorporation.net

A Benefit Corporation is a new type of corporation that is required to generate benefits for people and the planet. By law, Benefit Corporations make a commitment to protect their employees, the interests of the community and the planet when making decisions, even if those decisions are not the

best for the bottom line. Benefit Corporations are held accountable by a third-party certifier that assesses the company's impact.

2023 Highlights

In the last year, Social Impact Architects engaged in multiple activities to generate public benefit and focused specifically on three areas: *commitment to employees, our community and the environment*. The following is a summary of the company's activities in those areas.



For questions, contact **Suzanne Smith, Founder & CEO / 214.957.0903**

Learn the latest through our blog, **SocialTrendSpotter**, or follow us:



@socialtrendspot



socialimpactarchitects/blog



Commitment to our Employees

Social Impact Architects believes its employees as well as our full team of subcontractors are the company's greatest assets. They enable the company to provide high-quality, customized services to the nonprofit organizations, foundations, social enterprises and responsible corporations it serves. Because the company hit certain financial targets, it **shared profits** with our team through bonuses. In 2020, SIA established an Equity Statement to showcase our **collective work on diversity, equity and inclusion** and it continued its work on it in 2023.

Commitment to our Community

While the company's core business is to help organizations serving underserved communities, Social Impact Architects also **volunteers company time** to work on issues of greatest importance. In 2023, the company provided pro-bono/low-bono services to various North Texas collaborative projects as well as many start-up organizations—many of which are led by BIPOC and female leaders. To ensure the next generation of social entrepreneurs is equipped to handle 21st-century challenges, Social Impact Architects also provided over 100+ hours of **mentoring and career coaching/workshops** to students and young professionals. To help promote the growth of diverse businesses, the company also sourced from **women- and minority-owned businesses—exceeding its annual goal of doing so at least 50 percent of the time**.



Commitment to the Environment

Social Impact Architects makes every effort to protect the planet and steward its natural resources wisely. The company purchases **recycled** and **third-party certified products** when possible. To minimize the impact of the company's transportation needs, Social Impact Architects **carpools** and **offsets its carbon usage** through the purchase of credits that support greenhouse gas emission reduction projects.

B IMPACT REPORT

 SOCIAL IMPACT ARCHITECTS

What makes us a better company?

B Impact Report

Certified since: February 2014

Summary:	Company Score	Median Score*
Environment	13	7
Workers	29	18
Customers	37	N/A
Community	40	17
Governance	25	6
Overall B Score	143	55

80 out of 200 is eligible for certification

*Of all businesses that have completed the **B Impact Assessment**

*Median scores will not add up to overall

 **Best For
The World
2019 Honorees**

Social Impact Architects was named one of the Best for The World for the last five years this award was given by B Lab. Companies receiving this honor set the gold standard for high impact and offer a positive vision of a better way to do business. Honorees are recognized for overall, environmental, community and worker impact for earning a score in the top 10% on the B Impact Assessment.