

Across Multiple Generations: Work Differs	Mantra	Values	Style
<b>Baby Boomers (1946-1964)</b>	<b>LIVE TO WORK:</b> <i>Work hard because it defines you, and you can make a difference</i>	<ul style="list-style-type: none"> <li>• Efficiency</li> <li>• Quality</li> <li>• Personal Fullfillment</li> </ul>	<ul style="list-style-type: none"> <li>• Team Player</li> <li>• In-person communications</li> <li>• Title and money matters</li> </ul>
<b>Generation X (1965-1979)</b>	<b>WORK TO LIVE:</b> <i>Work hard so then you can play hard</i>	<ul style="list-style-type: none"> <li>• Automation</li> <li>• Direction</li> <li>• Self-reliance</li> </ul>	<ul style="list-style-type: none"> <li>• Entrepreneur</li> <li>• Direct &amp; immediate communications</li> <li>• Freedom matters</li> </ul>
<b>Millennials (1980-2001)</b>	<b>WORK TO FULLFILL:</b> <i>Work hard at work that has meaning</i>	<ul style="list-style-type: none"> <li>• Multi-tasking</li> <li>• Tenacity</li> <li>• Goal oriented</li> </ul>	<ul style="list-style-type: none"> <li>• Collaborative</li> <li>• Email/Instant communications</li> <li>• Meaning matters</li> </ul>