



Nonprofit Megatrends

SOCIAL IMPACT
ARCHITECTS

Is Your Organization Ready for the Seismic Shifts Ahead?

IMPACT



Supercharge Your Efforts Checklist

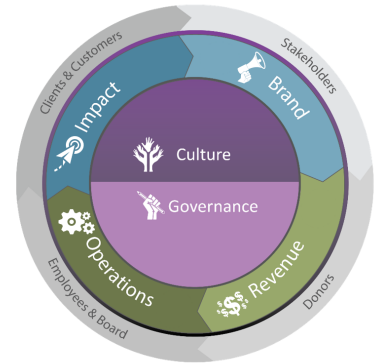
- Evaluate your Impact Level on *Impact Culture Checkup*: socialimpactarchitects.com/impact-culture
- Dust off your theory of change/logic models & leverage it as your “secret recipe”
- Consider system change & upstream thinking as you evaluate your future work individually & collectively
- Shift from an Annual Report to an Impact Report

BRAND



Supercharge Your Efforts Checklist

- Utilize marketing (not just communications) as a key lever
- Audit your website for mobile-first & search optimization
- Evaluate your vision & mission statements for effectiveness
- Integrate experience marketing into all key processes:
 - Elevator Pitch training for all employees
 - Mission Moments at board meetings



REVENUE



Supercharge Your Efforts Checklist

- Evaluate your Level on Financial Sustainability Checkup: socialimpactarchitects.com/nonprofit-financial-checkup.
 - Celebrate success & supercharge in key areas
- Engage all staff, board & volunteers in building a “culture of philanthropy” based on relationships & connection
- Implement monthly Giving Circle & planned giving strategy
- Practice hyper-stewardship with all donors



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OPERATIONS



Supercharge Your Efforts Checklist

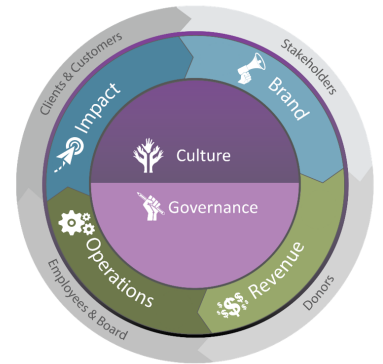
- Evaluate your Operational System with Checkup:
 - Celebrate success & supercharge in key areas
- Consider technology assessment to become digital first
- Build a pipeline of equipped leaders for the sector
- Focus on accountability through dashboards & project management tools

CULTURE



Supercharge Your Efforts Checklist

- Boost performance through Core Values:
 - If you don't have them, get them.
 - If you do, are you living by them? Do a Staff 360.
- Conduct performance reviews and regular pulse checks.
- Prioritize mental health, including self-care, secondary trauma & burnout



GOVERNANCE



Supercharge Your Efforts Checklist

- Conduct professional development to improve effectiveness
- Shift board meetings to board strategy sessions and conduct board retreat this year
- Conduct a Board 360 to assess performance & continuous improvement through goal-setting
- Develop succession plans for key board & staff roles



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