2024 Individual Giving Trends by Charitable Issues Areas

INCREASED*

Public Society Benefit
19.5% / Total = $66.84b

International Affairs
17.7% / Total = $35.54b

Education
13.2% / Total = $88.32b

Arts & Culture
9.5% / Total = $25.13b

Environment & Animals
7.7% / Total = $21.57b

Health
5.0% / Total = $60.51b

Human Services
5.0% / Total = $91.15b

Foundations
3.5% / Total = $71.92b

Religion
1.9% / Total = $146.54b

*Reported in current dollars

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