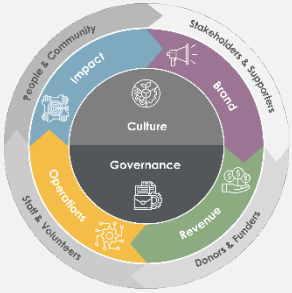

Where Should You Start?

Begin with the question that is keeping you up at night.

IMPACT	BRAND	REVENUE	OPERATIONS	CULTURE	GOVERNANCE
Are we creating the change we intend to create?	Do people understand who we are and why we matter?	Is our financial model sustainable?	Can our systems support where we are going?	Does our culture help our people sustain the work?	Are our board and leadership aligned and accountable?

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